

**AMPLIFY MANUFACTURER PROMOTIONS TO
DRIVE MORE CUSTOMERS TO YOUR BUSINESS**

WHAT IS CAMPAIGN BOOST?

Campaign BOOST is an integrated, completely turnkey digital marketing program that runs during manufacturer promotions. Campaign BOOST is designed to enhance your promotional marketing mix by providing:

- Search Engine Marketing (SEM)
- Digital Display
- Video Ads
- Landing Page on your website
- Trackable Leads & Phone Calls
- Online Results Dashboard



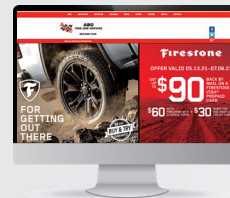
INTEGRATED ADVERTISING

DRIVES SITE TRAFFIC, CALLS AND VISITS



Digital Display Ads

Ads visually feature the offer and business

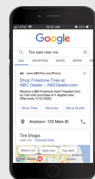


Promotion Landing Page on Your Website



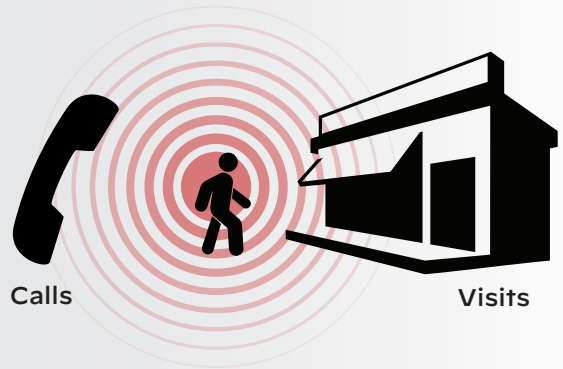
Video Ads

Ads feature the offer and business and show before /during YouTube videos



Search Engine Marketing

Ads target local shoppers



Calls

Visits

DEALER CASE STUDY – 30 DAY CAMPAIGN RESULTS

102
CLICKS

11
QUOTES

12
APPOINTMENTS

74
PHONE CALLS