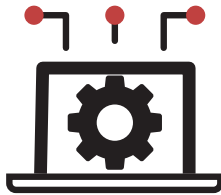




## COMPREHENSIVE FUNDS MANAGEMENT

Whether you're looking to optimize an existing co-op or market development funds program or start a new one, SHIFT Funds Management can help maximize your investment.



### SERVICES + PLATFORM

Our services and platform are designed to simplify your funds management process, increase program participation, speed up your time to market, and increase your control over and insight into partner fund spending.



#### SERVICES TO LIGHTEN CLIENT WORKLOAD

- Platform hosting & management
- Program design consulting
- Funds calculations
- Claims review, approval/denial and payments
- Reporting for reconciliation and partner insights
- Interactive Business Intelligence (BI) dashboard



#### PLATFORM EMPOWERS CHANNEL PARTNERS TO:

- View current fund balances
- Use funds to purchase pre-approved brand-compliant marketing campaigns that drive local sales
- Submit claims and view status & history
- View program details, and download marketing assets & consumer rebate materials



### EXPERIENCE MATTERS

For over 30 years, SHIFT has partnered with leading manufacturers to support independent dealers with programs, marketing materials and online portals.

**REQUEST A DEMO TODAY TODAY!**

Contact@SHIFT365.com | SHIFT365.com/Co-Op-Management