

JAN					FEB				MARCH					APRIL				MAY				JUNE					JULY				AUG				SEP				OCT				NOV				DEC					
5	12	19	26		2	9	16	23	2	9	16	23	30	6	13	20	27	4	11	18	25	1	8	15	22	29	6	13	20	27	3	10	17	24	31	7	14	21	28	5	12	19	26	2	9	16	23	30	7	14	21	28
									3/1-3/31					4/1-4/30				5/1-5/31									7/1-8/31				9/1-9/30				10/1-10/31																	
									\$80									\$80									\$80								\$80																	
					 <p>ALENZA[™] DRIVEGUARD[™] DUELER[™] ECOPIA[™] POTENZA[™] TURANZA[™] WEATHERPEAK[™]</p>				<p>\$100 Instant Potenza & Firehawk Performance Segment Promotion</p>				 <p>ALENZA[™] DRIVEGUARD[™] DUELER[™] ECOPIA[™] POTENZA[™] TURANZA[™] WEATHERPEAK[™]</p>									 <p>ALENZA[™] DRIVEGUARD[™] DUELER[™] ECOPIA[™] POTENZA[™] TURANZA[™] WEATHERPEAK[™]</p>				<p>\$100 Instant A/T & M/T Segment Promotion</p>				 <p>ALENZA[™] DRIVEGUARD[™] DUELER[™] ECOPIA[™] POTENZA[™] TURANZA[™] WEATHERPEAK[™]</p>																						
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